

MAKE YOUR OWN VIDEO FOR...

Valentine Candy/Button Grams

Establish what **the challenge** is and why you got involved by

- ♥ Displaying some of the concerning statistics such as “10% of people in low-income countries have received a dose while 10 billion doses have been administered worldwide” or “1/4 of healthcare workers in Africa are fully vaccinated”

Explore Love My Neighbour **themes** visually

- ♥ global vaccine equity
- ♥ sharing / gifting forward
- ♥ love for neighbour
- ♥ inclusion
- ♥ solidarity

Record a video of your student team

- ♥ making, selling or distributing the Candy/Button Grams
- ♥ holding handwritten messages/hashtags such as Love My Neighbour, #GlobalVaccineEquity, Let’s help everyone who wants a vax to get one, #DoseShareNow, etc.
- ♥ showing how many global neighbours you helped vaccinate (divide the total by \$25)

Include Love My Neighbour **images** like our logo or buttons.



Find our 60-second **sound, A New Day**, (by Anne Sophie Roy) in our first TikTok and use it for your own video. Don’t forget to tag us @lovemyneighbour and use the hashtag #giftavax.

Make sure you are the **stars** of your video as the courageous students who did something to increase global vaccine equity in 2022!

Call your friends to **action** by including **lovemyneighbourproject.org** and the hashtag **#giftavax** so viewers know how to join your fabulous efforts.

Post your photos/video on **social media** and tag this project so we can repost

- ♥ IG: @lovemyneighbourproject, @millenniumkids_canada, @unicefcanada, @UNICEF
- ♥ TikTok: @lovemyneighbour