

Valentine Candy/Button Grams

Inviting SCHOOLS to JOIN US to support COVID-19 vaccines for global neighbours in low- and middle-income countries through the Love My Neighbour project in partnership with

UNICEF Canada. Did you know less than 10% of the

population in low-income countries is vaccinated against

COVID-19? Every \$25 raised covers the cost of two doses,

transportation, cold chain protection, syringes, healthcare worker training, community readiness and waste disposal!



Step 1 Gather a group of student leaders or student council to launch your school's Valentine Candy/Button Gram project, and a teacher or administrator. Consider inviting another local school to join your efforts!

Step 2 Request the number of *Love My Neighbour* 1.25-inch buttons your school will need by emailing the quantity, school mailing address, contact person's name and any other questions you may have to sara@millenniumkids.ca (ED, Millennium Kids + Proj Coord, Love My Neighbour).

Step 3 Create posters, an announcement script and Instagram posts to let students know when, where and for what cost (e.g., \$1, \$2) they can purchase Valentine Candy/Button Grams. Print and cut out the Valentine Candy/Button Grams at lovemyneighbourproject.org.

Step 4 Spread the word around school beginning in February using your posters, IG posts (tag @lovemyneighbourproject @millenniumkids_canada @unicefcanada #ValentineVAX #giftavax) and school announcements. Set up a table in the school for selling Valentine Candy/Button Grams and receiving money up until February 10th.

Step 5 On February 10 and/or 11, sort the Valentine Candy/Button Grams by teacher's name, to be delivered to each teacher before the school day begins on Monday, February 14, 2022.

Step 6 Count the money collected and request your school administrator make the online donation to Love My Neighbour's UNICEF Canada fundraising page at <https://fundraise.unicef.ca/lovemyneighbour/valentine-buttoncandy-gram> using a credit card or mail a cheque to UNICEF Canada, Attn: Community, 90 Eglinton Ave E, Suite 400, Toronto, ON, M4P 2Y3 (marked for the Love My Neighbour Project—Valentine Candy/Button Grams).

Step 7 Be sure to announce to the student body how much money was raised for global vaccines and how many global neighbours you helped to vaccinate and protect against COVID-19 (i.e., divide your total funds raised by \$25 to see how many neighbours you helped vaccinate).

Let's make **Valentine's Day** count for *global neighbours* needing a COVID-19 vaccine, *with love!*

Love My Neighbour is the national movement for global vaccine equity inspired by Millennium Kids and diverse faith communities across the nation to increase the number of COVID-19 vaccines distributed quickly and equitably in low- and middle-income countries around the world, giving our whole global family access to life-saving prevention measures, through fundraising and advocacy. lovemyneighbourproject.org